





# INVESTOR RELATIONS

ENHANCING LIVES, ENHANCING VALUE



Q1 2025

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## **CONTENT**

- RAK Properties Performance & Track Record
- Key Financials
- Operational Highlights
- Sustainability
- Outlook
- 2025

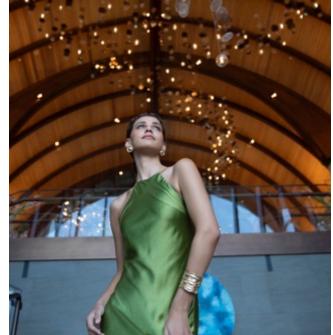


## **Mission**

RAK Properties is committed to leading and developing Ras Al Khaimah's real estate and tourism infrastructure by attracting reputable foreign investors to launch state-of-the-art projects, from luxury hotels and resorts to shopping malls and industrial hubs. Through these initiatives, RAK Properties serves as a catalyst for a thriving real estate market in Ras Al Khaimah and the UAE.

## Vision

To be a global real estate company that creates sustainable lifestyle developments where people aspire to live, work, and enjoy, generating long-term value.







## Goals

Supporting and promoting the economic growth of Ras Al Khaimah.

Assisting in the Emirate's development plans.

Maximising shareholder value through pioneering projects in and around the coastal and inland areas of Ras Al Khaimah.

### **RAK PROPERTIES BRAND VALUES**



## RESPONSIBLE & ACCOUNTABLE

## COMMUNITY CENTRIC

#### **VALUE DRIVEN**

#### **SUSTAINABILITY**

#### **EXCELLENCE**

We are guided by integrity, respect, and transparency in all our actions. We make decisions responsibly, considering their impact on people, places, and the environment.

Our dedication to ESG principles ensures our developments honor and enhance Ras Al Khaimah's natural beauty for future generations.

With a transformative mindset, we align our operations with the overarching Vision 2030, striving for excellence and innovation in every project.

We aim to foster environments in Ras Al Khaimah where people can connect, grow, and flourish.

Committed to the well-being of our investors, team, partners, and society, we strive to positively impact every individual we engage with.

Our initiatives are designed to foster collaboration and support the RAK ecosystem, contributing to the emirate's sustainable growth and development.

Our ethos is anchored in adding meaningful value through positive economic, social, and environmental contributions.

Our commitment to sustainable practices reflects our dedication to the betterment of society and the preservation of our planet, ensuring that we leave a legacy of positive change.

We focus on creating holistic value through strategic partnerships and innovative solutions that address the needs of our stakeholders.

Sustainability is the cornerstone of our vision, guiding us to consider the long-term impact of our actions on the community and environment.

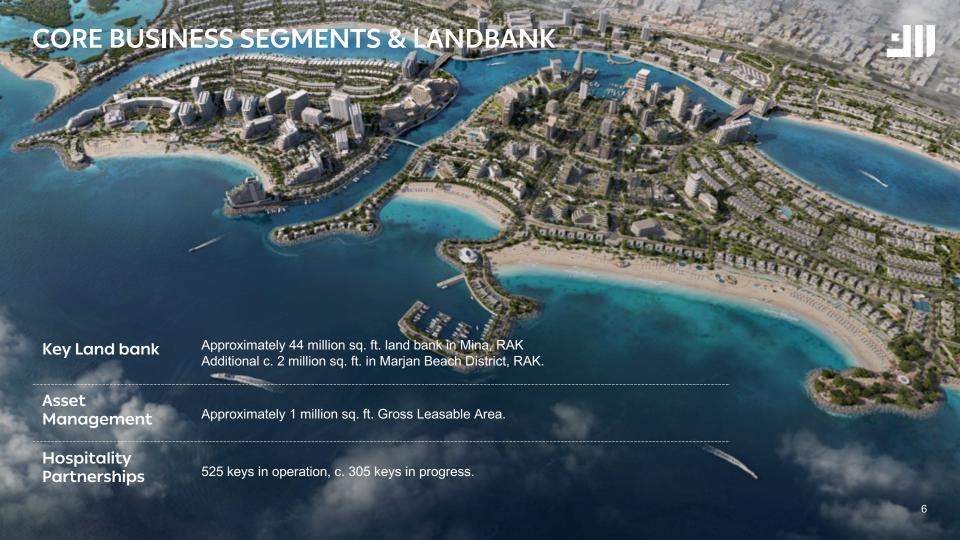
We aim to create lasting value by balancing progress with preservation, ensuring responsible stewardship and sustainable growth.

By integrating wellness and environmental sustainability into our projects, we contribute to the overall well-being of our residents and the natural surroundings.

We are relentlessly committed to excellence, always setting new benchmarks and striving to exceed expectations.

For us, excellence is a continuous journey that distinguishes RAK Properties as a leader in quality and innovation.

Our strategic initiatives and rebranding efforts underscore our commitment to transforming the real estate landscape in Ras Al Khaimah and beyond.



### RAK PROPERTIES DIVERSIFIED BUSINESS MODEL

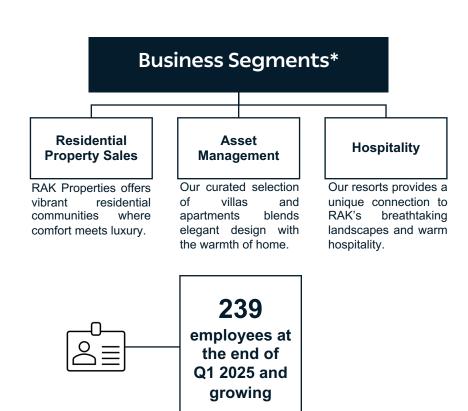


#### **Our Business Model**

As a leading master developer, our core strategy revolves around transforming prime land into luxurious properties that offer an unparalleled lifestyle. We also generate revenue from leasing and sales of these high-end units, with income expected to grow as more of our projects come to life.

Additionally, we own or have access to further land ideal for developing similar upscale communities and luxury infrastructure. Complementing this, we leverage Ras Al Khaimah's rising popularity as a tourist destination through strategic partnerships with renowned international hotel brands.

Ultimately, our business model is designed to enhance shareholder value by creating projects that define exceptional living.



<sup>\*</sup> Asset management includes villas & apartments, retail/marina operations/FM and community management



A strong performance in the first quarter of 2025 saw RAK Properties achieve substantial year-over-year growth across key financial metrics.

Revenue climbed by 28% to AED 370 million, EBITDA rose by 35% to AED 107 million, and Profit After Tax surged by an impressive 64% to AED 68 million compared to Q1 2024 reflecting strong execution of its strategic vision and diverse project appeal. Multiple residential projects have sold out swiftly, underscoring robust investor and end-user demand.

Hospitality assets continue to excel, with high occupancy rates indicating growing interest in Ras Al Khaimah as a tourism hub. Developments remain on schedule and uphold high-quality standards, reinforcing RAK Properties' reputation for excellence.

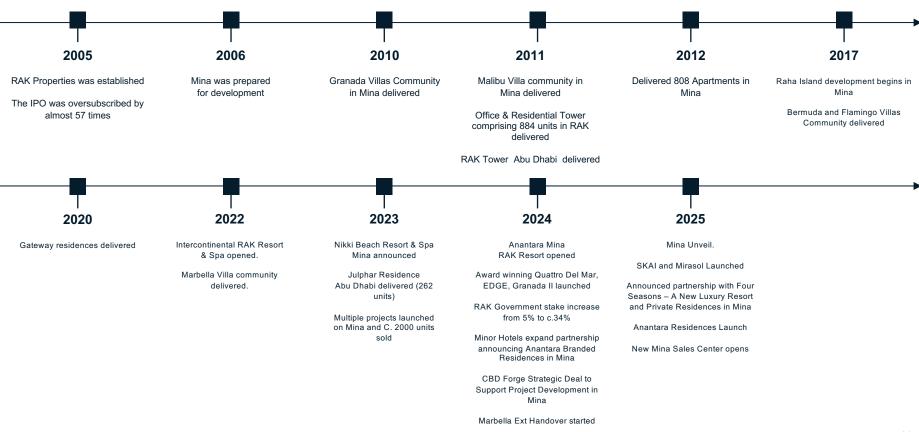
Upcoming key handovers in Q2 are anticipated to provide a significant boost to revenue streams and cash flows





## RAK PROPERTIES AT A GLANCE





## **RAK PROPERTIES AWARDS**







2024



2024



2023

**Bay Views** 

Best Residential Project at the Annual Design Middle East Awards 2023

#### CEO Middle East Awards

Sameh Muhtadi won in the CEO Middle East Awards

#### Quattro Del Mar

Best mixed-use project at the Pillars of Real Estate Awards 2024

MUSE Design Award for Mix Use Architectural Designs

## Anantara Resorts & Spa

Leading New Hotel Award at this year's Leaders in Hospitality Awards by Hotel & Catering News Middle East



Masterplan-led development with timely delivery of mixed-use communities

Deploy Raha Island land to fuel future development projects and continue to acquire new landbank

Increase recurring revenues through retail and hospitality offerings

Form strategic partnerships with renowned brands at Mina

Ensure prudent management of capital and costs Set high standards to enhance customer experience and lifestyles



35%
INCREASE IN EBITDA

Q1 2025 VS Q1 2024

28%
INCREASE IN REVENUE

Q1 2025 VS Q1 2024

839 Mn

IN SALES VALUE

Q1 2025

1.34

SHARE PRICE

As on 31 March 25

## **SEGMENTAL PERFORMANCE**

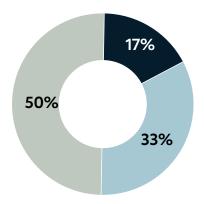


Q1 2025	Completed	Construction	Planning
GDV (AED Mn)	3,330	3,141	1,434
No. Of Units	3,265	3,034	725

Around 1 Million Sq.ft. GLA in Q1 2025

11%
28%
61%
Retail Residential

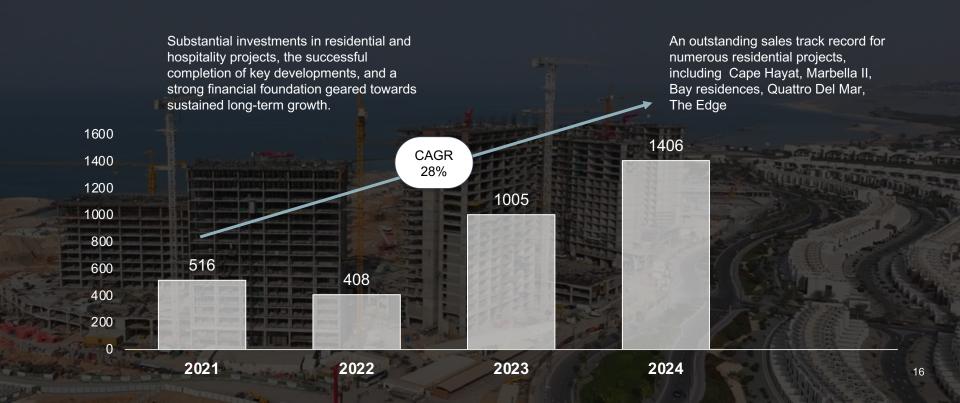
C. AED 8,152 Mn in Total Assets



## A NEW STRATEGIC TRACK RECORD



#### **Revenues** in AED Mns



## EXPANSION OF REVENUE STREAMS BEYOND RESIDENTIAL PROPERTIES



### Revenue By Segment in AED Mns

Q12025 REVENUE GREW BY 28% Y-o-Y



RAK Properties continues to expand its hospitality sector, leveraging the growth in tourism

## YTD 2025 ANNOUNCEMENT HIGHLIGHTS















## MINA MASTERPLAN UNVEILING

Approved masterplan revealed to broker community

 AED 5 billion GDV pipeline announced for 2025

## MIRASOL SALES LAUNCH

Resort inspired living on Raha Island

- 339 units spread over 2 towers
- Featuring restaurant being developed in partnership with Michelin Star chef Vicente Torres

## FOUR SEASONS

New luxury hospitality partnership

- RAHA Island
- Announcement of 150 key luxury beach front
- c. 130 luxury branded residences
- Sales expected to commence Q4 2025

#### SKAI LAUNCH

Premium apartments on Raha Island

- 272 apartment product launched in March 2025
- Waterfront living in the new Harbour district of Raha Island

## ANANTARA BRANDED RESIDENCES

Hayat Island

- Off-market sales of 19 luxury waterfront Anantara branded villas on Hayat Island
- To be followed up with public launch of branded apartments in Q2
- Working in an exclusive broker partnership with Savills

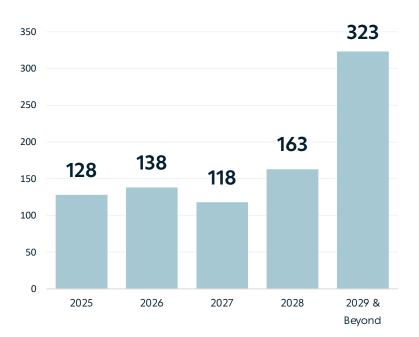
#### ENTA & HIVE

A place for people who want to settle somewhere that really matches their style.

## **SOLID BALANCE SHEET RECORDS**



## **Debt Maturity Profile\*** in AED Mns



\*Excluding Overdrafts

In AED Mns	2024	Q1 2025
Debt	1,262	1,192
Cash	463	458
Net Debt	799	735
Total Equity	5,527	5,587
Total Assets	8,012	8,152

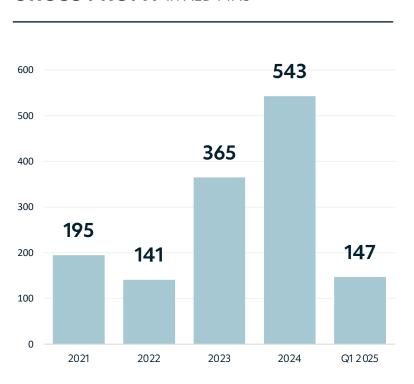
	2024	Q1 2025
Net Debt/Equity	14.5%	13.2%
Debt/Total Assets	15.8%	14.7%
Ebitda/ Interest	4.2x	5.5x



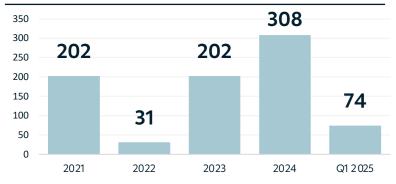
## **NET PROFIT BEFORE TAX UP BY 64% YOY**



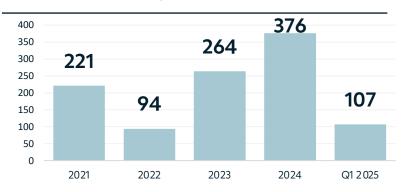
#### **GROSS PROFIT** in AED MNs



#### **NET PROFIT BEFORE TAX** in AED MNs



#### **EBITDA** in AED MNs



## **INCOME STATEMENT**



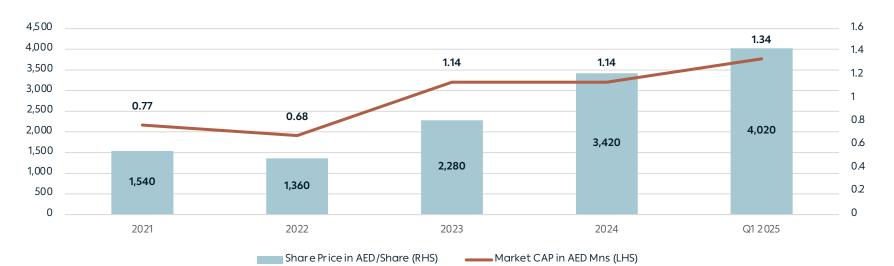
	FY 2021	FY 2022	FY 2023	FY 2024	Q1 2024	Q1 2025
Revenue (AED M)	515.6	408.2	1004.9	1406.3	289.8	370.3
Gross Profit (AED M)	194.9	140.5	365.2	542.9	112.7	146.6
<b>EBITDA</b> (AED M)	220.7	94.2	264.2	375.9	78.9	106.9
Net Profit Before Tax (AED M)	201.5	30.8	201.8	308.2	45.5	74.4
Gross Profit Margin (%)	37.8	34.4	36.3	38.6	38.9	39.6

2025 GROSS PROFIT INCREASED BY 30% Y-o-Y

## **SHARE INFORMATION**



	2021	2022	2023	2024	Q1 2025
Market Cap (AED Mns)	1,540	1,360	2,280	3,420	4,020
Share Price (AED/Share)	0.77	0.68	1.14	1.14	1.34
<b>Eps</b> (AED/Share)	0.10	0.015	0.101	0.111	0.023





# Contribution From Recurring Businesses Q1 2025

Revenue: 20% | Gross profit: 29%



## **ROBUST HOSPITALITY PERFORMANCE**



	INTERCON	INTERCONTINENTAL		ANANTARA	
HOSPITALITY	Q1 2024	Q1 2025	Q1 2024	Q1 2025	
Number of Keys	351	351	174	174	
Average Daily Rate (ADR, AED)	816	840	1,864	1,399	
Occupancy Rate (%)	67%	62%	35%	72%	
Revenue per available room (RevPar) (AED)	544	523	650	1,002	
Room Revenue (AED Mn)	17	16	10	16	
F&B & Other Revenue (AED Mn)	13	11	7	11	

PROJECT	LOCATION	LAUNCH YEAR	KEYS	ESTIMATED COMPLETION
Nikki Beach Resort & Spa	Mina	2024	155	2027
Four Seasons	Mina	2024	150	2028

<sup>\*</sup> Anantara opened in 2024

## **PROJECTS UNDER DEVELOPMENT** As of 31 March 2025



PROJECT	LOCATION	LAUNCH YEAR (	UNITS LAUNCHED	UNITS SOLD	NET SALES (AED M)	REVENUE BACKLOG	% SOLD	% COMPLETE
Gateway 2	Mina	2023	146	143	162	0	98%	100%
Bayviews	Mina	2023	344	344	421	197	100%	53%
Bay Residence Phase 1	Mina	2023	324	323	363	3	99%	99%
Bay Residence Phase 2	Mina	2023	324	324	395	23	100%	94%
Cape Hayat	Mina	2023	678	651	965	501	96%	48%
Granada Extension	Mina	2024	80	80	210	83	100%	61%
Quattro Del Mar	Mina	2024	888	602	829	714	68%	14%
The Edge	Mina	2024	237	216	243	226	91%	7%
NB Collections	Mina	2024	11	2	48	48	18%	NIL
Mirasol	Mina	2025	339	253	411	411	75%	NIL
SKAI	Mina Al Aram	2025	272	89	127	127	33%	NIL
Porto Playa*	Mina	2023	141	139	361	339	99%	6%

<sup>\*50%</sup> share as per JV equity accounting

## **OUR DESTINATIONS**





## **INVESTMENT PROPOSITION**



Track	Economic	Quality	Financial	Strong	New Land	Prudent
Record	Backdrop	Portfolio	Performance	Management	Acquisitions	Management
Almost 20 years of creating shareholder value, by consistently delivering high-quality products that form the fabric of RAK's real estate.	RAK's long term growth prospects as a tourist destination and as a diverse and thriving economy are highly favourable.	Covering residential, commercial, retail and hospitality, in four highly attractive and sought after destinations, with substantial landbank to fuel further growth on the back of positive real estate tailwinds.	Q3 2024 results show stable growth track, which can be sustained by healthy development pipeline and strong balance sheet.	Highly experienced and talented team which has delivered significant value, well placed to meet responsibilities as RAK's leading master developer.	New land acquisitions to fuel future development projects.	Prudent management of capital and costs.



## Environmental Commitment

We are dedicated to integrating sustainable practices across all development projects and operations.

## Social Responsibility

We focus on improving the wellbeing of all stakeholders, including employees, shareholders, customers, and the communities we serve.

## Governance Excellence

Our robust governance framework ensures accountability through stringent checks, balances, and operational protocols.



## Corporate Sustainability Assessment

The Corporate Sustainability Assessment (CSA) is an ESG-focused questionnaire administered annually by S&P Global. The CSA is designed to evaluate the sustainability performance of companies worldwide, measuring their management of material ESG risks, opportunities, and impacts.

RAK Properties participated in the 2024 CSA, with the results published at the end of February 2025

RAK Properties CSA 2024 Score - 30/100

RE Industry CSA 2024 Average Score - 26/100

15%



We are at 15% above the industry average score

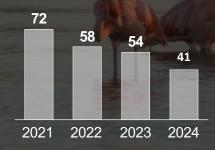
## STRENGTHENING OUR ENVIRONMENTAL SUSTAINABILITY EFFORTS



## **Energy Efficiency**

#### Key initiatives to reduce carbon footprint

- Energy Audits
- Lighting retrofit using high-efficient LED
- HVAC retrofits
- Use of electric bikes/ Segways
- · Adoption of hybrid vehicles

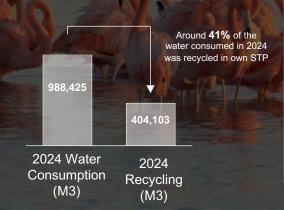


Total emission intensity (MT CO2E per employee)

## **Water Consumption**

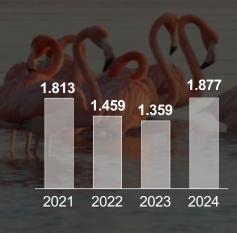
#### Key measures to optimise water use:

- Water fixture retrofits- waterless urinals, low-flow aerators
- Advanced irrigation controllers
- Maintaining the existing STP



## **Waste Management**

Key efforts include the recycling of non-hazardous waste.



Total weight of non-hazardous waste generated (Mt)

## **DISCOVERY CENTER: A CLOSER LOOK**



The Mina Discovery Center is a community hub dedicated to environmental education and preservation. Located in Mina, it focuses on teaching residents, especially schoolchildren, the importance of mangrove ecosystems and local wildlife. This initiative goes beyond traditional CSR, creating lasting value through strategic, structured actions.

## **Key Objectives**



Research & Conservation Support for local mangrove and biodiversity protection.

Public Awareness
Promote the ecological importance of mangroves.



**Environmental Education**Programs on mangrove ecology, conservation, and sustainability.

**Community Engagement**Culture active participation in preservation efforts.

## **Educational Programs**



Volunteer Opportunities Mangrove planting and conservation activities.

**Partnerships**Collaborations with environmental and research organisations.



**For Schools**Curriculum-aligned workshops and field trips.

For the Community
Workshops on sustainable living and conservation.



## **Diversity & Inclusion**

RAK Properties cultivates an inclusive work environment.

- 239 employees: 29% female, 71% male
- A female board member joined in Q1 2024
- · Employees from 20 different nationalities

## **Health & Safety**

- Commitment to Occupational Health and Safety, evidenced by our ISO 45001:2018 certification.
- OH&S system encompasses all employees and service providers.
- Covers a range of activities, including fit-out works and maintenance tasks.
- Regular assessments of suppliers' workplace conditions for safety compliance.



## Ensuring Robust Risk Management

Oversight by the Auditing Committee of Ethics and Compliance & Internal Audit team.

## Upholding Ethical Standards

Our Ethics and Compliance policies guide responsible business practices.

## Key Business Policies

Whistleblowing Policy
Anti-Money Laundering & Combating
Finance of Terrorism Policy
Department Procedures Manuals



# RAK IS THE 4<sup>th</sup> LARGEST EMIRATE IN TERMS OF LAND MASS

- A well-connected emirate, Ras Al Khaimah benefits from connectivity to all major destinations across Europe, Asia, and the Middle East through various airports in the UAE.
- With an estimated population of 0.4 million and a GDP of approximately \$13 billion, Ras Al Khaimah also boasts a long track record of political and social stability.
- The emirate offers 100% foreign ownership and profit repatriation, along with one of the lowest corporate tax rates in the world.

Source: RAK Government Media Office

#### **SHARJAH**

Sharjah International Airport 35 minutes

#### **DUBAI**

Dubai International Airport 45 minutes

#### **RAS AL KHAIMAH**

RAK International Airport 15 minutes

#### **ABU DHABI**

Abu Dhabi International Airport 2 hours 30 minutes



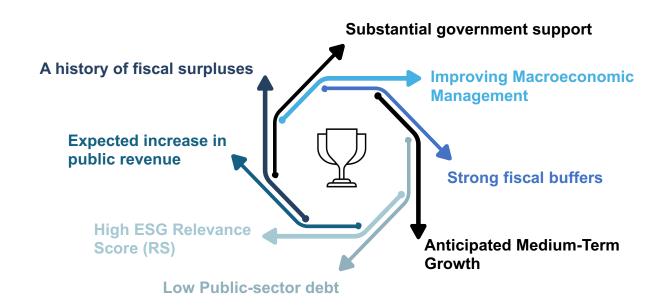


### POSITIVE MACROECONOMIC DRIVERS



### Fitch Ratings Upgraded Rak's Issuer Default Ratings (Idrs) To A+

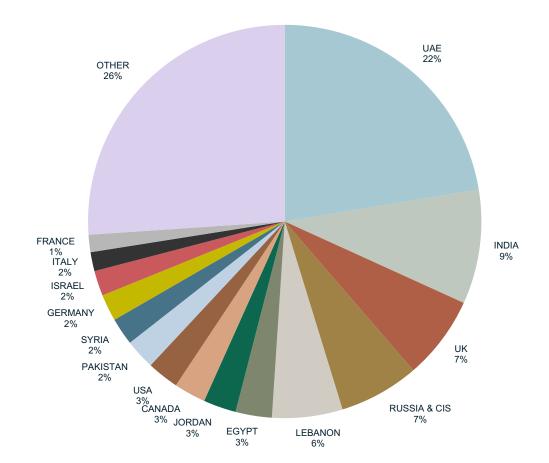
Amid Expectations Of Stronger Growth And Fiscal Management



### **CUSTOMER BREAKDOWN BY NATIONALITY**



RAK Properties enjoys a diverse buyer base with customers drawn from 121 countries.





## Why Invest In Ras Al Khaimah

100% Foreign Ownership, 0-9% Corporate Tax, and Long-Term Residency Through Investment are just some of the reasons why investing in Ras Al Khaimah is so attractive

## Political And Economic Stability

- One of the most stable political systems in the greater Arab region.
- Strong economic growth.
- Diversified and business-friendly economy.
- UAE's currency is pegged to the US dollar which offers additional stability.

#### Geographic Advantages

- Strategically located on the axis of the GCC, Asia and Africa
- Direct trade routes to growing GCC market as well as India and Africa
- Highly developed ports and access to major routes

#### Favourable Business Environment

- Highest ranked economy in the MENA region in the "Doing Business" report issued by the World Bank.
- Hosts 400 of all the world's Fortune 500 companies.
- Attractive tax benefits, businessfriendly regulations, and robust government support
- RAK is home to more than 38k businesses from 100 countries, representing over 50 diverse economic fields.

#### Modern Infrastructure

- High-end telecommunication facilities and IT infrastructure
- Premium logistics infrastructure

Source: RAK Media Office





APPENDIX





## **Hayat Island**Residential, Commercial, and Hospitality



### **HAYAT ISLAND**



PROJECT	ТҮРЕ	UNITS
NB Collection	Villas	11 Units
Anantara Villas	Villas	19 Units
Anantara Apartments	Apartments	84 units
Quattro Del Mar	Apartments	888 Units
Cape Hayat	Apartments	678 Units
Porto Playa	Apartments	269 Units
Bay Views	Apartments	344 Units
Bay Residences	Apartments	661 Units
Gateway II Residences	Apartments	146 Units
Intercontinental	Hotel	351 Keys
Marbella Villas	Villas /Townhouses	296 Units







### **RAHA ISLAND**



PROJECT	ТҮРЕ	UNITS
Bermuda	Villas/Townhouses	157 Units
Gateway I Residences	Apartments	144 Units
Edge	Apartments	237 units
Mirasol	Apartments	339 Units
SKAI	Apartments	272 Units



# **Lagoons**Residential, Commercial, and Hospitality



## **LAGOONS**



PROJECT	TYPE	UNITS
Granada I	Villas/Townhouses	93 Units
Malibu Villas	Villas/Townhouses	213 Units
Flamingo Villas	Villas/Townhouses	192 Units
Anantara Resort	Hotel	174 Keys
Lagoon Walk	20 Towers	800 Units
Granada II	Villas	80 Units

### **OTHERS**



PROJECT	ТҮРЕ	UNITS
Julphar Tower (Ras Al Khaimah)	Apartment/Offices/Retail	884 Units
RAK Tower (Abu Dhabi)	Apartments	212 Units
Julphar Residence (Abu Dhabi)	Apartments	266 Units

## **RAK** PROPERTIES

# ENHANCING LIVES & PLACES

